


Texas jeweler sets up Emergency Donation Campaign to aid flood victims

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Susan Eisen of Susan Eisen Fine Jewelry Watches Art & Appraiser, El Paso, Texas has announced she is setting up a campaign to assist the victims of the horrific flooding in Central Texas.

"As a proud retail jeweler of Texas, I am creating an emergency campaign for the victims of the flooding in Texas with my first \$1000 donation," said Eisen. "It is a tragic occurrence and one that requires financial support from all segments, including the very charitable jewelry industry. If you would like to donate, please send your donation directly to the San Antonio Area Foundation-Kerrville Relief Fund (www.safdn.org) or the Community Foundation of the Texas Hill Country-Kerrville Flood Relief Fund (www.communityfoundation.net). You can also send it to me at my new location 251 Shadow Mountain Drive, El Paso, Texas 79912, with a check addressed to them and I will be sure to get it to them. Texas is a beloved state and as retailers, we are obliged to help when help is needed. Thank you for your kind support."



Susan Eisen

Susan Eisen is the Chief Creative and Appraisal Officer at Susan Eisen Fine Jewelry Watches Art & Appraiser. Career achievements include: Master Gemologist Appraiser, ASA; Certified Gemologist Appraiser, AGS; Accredited Senior Gemologist, AGA; Winner BBB Gold Standard of Trust Award; Best Bling in El Paso (13 Years); The City Magazine El Paso's Best Jeweler & Watches; El Paso Times Best on the Border; Women's Jewelry Association Woman Retailer of the Year; among many others.

For more information contact Susan at 915-584-0022 or visit www.susaneisen.com.