



PRESS RELEASES

Texas Jewelry Retailer Conducts Emergency Campaign for Flood Victims

Susan Eisen of Susan Eisen Fine Jewelry & Watches in El Paso is urging the jewelry industry to contribute to help those affected in the recent Hill Country floods.



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By **Press Releases**

(PRESS RELEASE) **Susan Eisen**, owner of **Susan Eisen** Fine Jewelry & Watches in El Paso, TX, has created an “emergency campaign” on behalf of victims of the recent flooding in the Hill Country area of Texas.

“As a proud retail jeweler of Texas, I am creating an emergency campaign for the victims of the flooding in Texas with my first \$1,000 donation,” said **Eisen**. “It is a tragic occurrence and one that requires financial support from all segments, including the very charitable jewelry industry.”

Eisen asks that those who wish to contribute send their donations directly to the San Antonio Area Foundation-Kerrville Relief Fund (www.safdn.org) or the Community Foundation of the Texas Hill Country-Kerrville Flood Relief Fund (www.communityfoundation.net). Or, she said, interested parties can mail her a check directly, made out to one of the organizations mentioned above, and she will arrange to get the money to the organization. The store’s new location is 251 Shadow Mountain Drive, El Paso, TX, 79912.

Said **Eisen**: “Texas is a beloved state, and as retailers, we are obliged to help when help is needed. Thank you for your kind support.”