

News & Press: Member News

Email to a Friend (/members/send.asp?ln=469563)

If you are having trouble viewing this page, click here to remove highlighting (<https://www.americangemsociety.org/news/news.asp?id=469563&terms=%22susan+and+eisen%22>).

El Paso Jewelry Designer Wins Best in Show at Texas Jewelers Association Design Competition

Thursday, September 12, 2019

Share (<https://www.addthis.com/bookmark.php?v=250&pub=yourmembership>) |

El Paso jewelry designer, Susan Eisen, CGA, recently won the award for "Best in Show" with a contemporary yellow gold, citrine, and diamond ring she designed and crafted in her store. The ring was created from 85 different designs hand drawn by her and involved a custom wax carving, lost wax casting, hand finishing, and hand set with diamonds. The fine gemstone was a fantasy cut 31.0 ct. citrine and was carved by gem cutter Michael Dyber. The Texas Jewelers Association (TJA) award design competition was held at their annual convention in Austin, Texas with entries from jewelers, designers, and students around the Texas area. Her ring was featured on the cover of the Fall 2019 *Texas Jeweler* magazine.

The annual TJA design competition is open to Texas Jewelers Association members, employees of TJA members, and students enrolled at a college or university majoring in jewelry design. There were four categories in the contest including Category #1 materials not exceeding \$1,000, made of silver, gold, or platinum, Category #2 materials from \$1,000 to \$3000, made of silver, gold, or platinum, Category #3 materials over \$3,000 made of silver, gold, or platinum, and Category #4 bench jewelers exclusive. All pieces must be an original design and produced within the year prior to the show. The judges were well-known people in the jewelry industry and the prizes were awarded based on the creative use of materials, craftsmanship, wear-ability, originality, and fashion.

The Texas Jewelers Association is the largest state association of jewelers in the country. Over 120 retailers, vendors, and suppliers are members of the association which sponsors various events at the summer jewelry trade shows and their annual convention in Austin.

Ms. Eisen has had over 56 pieces of her jewelry walk down the red carpet at award shows including the Oscars, the Emmys, and the Screen Actors Guild awards and her jewelry has been worn by celebrities on TV shows. Recently, her pear-shaped diamond ring was worn by Oscar winner Lupita Nyong'o at the 2019 Academy Awards. Ms. Eisen founded her store in El Paso in 1980 and features jewelry and watch repairs, appraisals, custom designs, and many designer and Swiss watch lines.



(https://www.americangemsociety.org/resource/resmgr/images/news/2019/TJA_Winner_Top_View.jpg)

TEXAS Jeweler



* Susan Eisen - Best of Show 2018 Citrine Ring - Category #3 2nd place and "Star Witness Award for Best in Show"

(<https://www.americangemsociety.org/resource/resmgr/images/news/2019/TJA-Cover.jpg>)