

OSCAR'S BIG WEEK

FEB
Nº3

VARIETY



SUITE SWAG

A flurry of freebies await Oscar nominees

Swag suites offer lavish gifts to primp and prep those involved in the Academy Awards. After all, a photo of a high-profile nominee with a product can do wonders for both new and established brands.

TUESDAY 2.21

Secret Room Events' Red Carpet Luxury & Beauty Lounge

When and Where: Noon-7:30 p.m.; private location
Posh Perks: Patina Catering and Wolfgang Puck will provide refreshments while guests receive hair and beauty services, gifts, and big-time getaways (to the Caribbean, Croatia, and the Cook Islands). It's for a good cause: the Best Friends Animal Society.

Electric Soul Yoga Retreat

When and Where: 6-7 p.m.; Domain Los Angeles, 7961 W. Third St.
Posh Perks: Nominees, presenters, and guests can join in a beginner-friendly electric-soul yoga session with Eric Paskel and get primed with blowouts, manicures, and gifts.

THURSDAY 2.23

StyleLab's Jewelry Suite

When and Where: 9:30 a.m.-4:30 p.m. (also Feb. 24); Beverly Hills
Posh Perks: Jewelry is the

star at this event featuring unique luxury pieces on loan from brands including Fei Liu, Elyse Fine Jewelers, and Susan Eisen. Style expert Michael O'Connor will be on hand to help navigate the multimillion-dollar necklaces and rare gemstones.

Doris Bergman 9th annual Valentine Romance Oscar Style Lounge & Party

When and Where: 10 a.m.-5 p.m.; Fig & Olive
Posh Perks: Oscar nominees, past winners, and iconic Hollywood couples will receive luxury items for him and her, including couture gowns, tuxes, jewelry, accessories, beauty products, electronics, fragrances, and V-day sweets.

Kari Feinstein's Oscar Style Lounge

When and Where: Noon-6 p.m. (also Feb. 24); Andaz West Hollywood
Posh Perks: Palace Resorts trips, Skin Inc. products, Zazen Bear fine jewelry, Casper mattresses, and Pikagos leather products are just some of the goodies being gifted at this starry suite, which this year will support the Los Angeles LGBT Center and HIV/AIDS awareness.

FRIDAY 2.24

The Glam App's Oscar Beauty Suite

When and Where: 10 a.m.-6 p.m.; The Peninsula Hotel, Magnolia Room
Posh Perks: After having their faces prepped by Dermaflash, guests will receive makeovers, hairstyling, and manicures by top artists, while enjoying drinks and treats.

GBK's Pre-Oscars Luxury Lounge

When and Where: 11 a.m.-5 p.m. (also Feb. 25); the Rodeo Collection, Beverly Hills
Posh Perks: Oscar nominees and VIPs such as Barry Jenkins, Nicole Scherzinger, and Aldis Hodge can receive treats, including massages from Burke Williams spa, blowouts from Karma Salon, Jiusko watches, Caribbean Living trips, and an in-home dinner from Il Palato — while supporting charities including Make-a-Wish.

Charmaine Blake Ultra Gold Award Gifting Suite

When and Where: 11 a.m.-6 p.m.; private location
Posh Perks: Special guests at

this suite sponsored by Fou's Puppies will leave with gold and silver jewelry by Becca Tepper, Helo watches by Limitless, shoes by Jacob, Epiphany chocolates, and even a Micro Teacup puppy, valued at \$10K per pooch.

SATURDAY 2.25

The Official Hospitality Suites at the 2017 Film Independent Spirit Awards

Where: Backstage at the Film Independent Spirit Awards
Posh Perks: Stars will lie back and enjoy bubbly and dessert in the hospitality haven powered by Piaget, American Airlines, and Breyers Gelato Indulgence. Cocktails, pizza, and tech art will come courtesy of Jeep and AT&T.

Celebrity Connected Academy Awards Luxury Gift Suite

When and Where: 9 a.m.; Millennium Biltmore Hotel
Posh Perks: Academy Award nominees, presenters, attendees, and influencers can browse through one-of-a-kind electronics, fashion items, gadgets, and health products over a selection of food and beverages.

SUNDAY 2.26

Oscars Greenroom by Rolex

When and Where: During the ceremony; Dolby Theatre
Posh Perks: This year's holding room is decked out courtesy of Rolex Interior Design and Tony Schubert, who've transformed the space into a Hollywood Hills home-style resting area with American and European-inspired décor.

